

<u>Date</u>	<u>Program</u>	<u>Location</u>	<u>Virtual or In person</u>	<u>Active or Passive</u>
<b>JANUARY</b>				
4th	D and D	Benton	In Person	Active
9th	Braile	Benton	In Person	Active
10th	Bingo	Facebook	Virtual	Active
13th	Jackbox	Pasta J's	In Person	Active
17-Jan	SAVE 10	SCCTC	In Person	Active
18th	D and D	Benton	In Person	Active
19-Jan	Saline County Speaks/Patty & Adam	GCL / FB	Virtual	Passive
21-Jan	Arkansas Blood Institute	BHML	In Person	Active
19th	Caligraphory	Benton	In Person	Active
24th	Gameshow	Facebook	Virtual	Active
26th	Magic	Bryant	In Person	Active
26-Jan	Adultish / SA Chakraborty	BHML	In Person	Active
10th	Crafts2Go kits	both branches	n/a	passive
7th	KonMari Workshop	BHML	in person	active
13th	Tai Chi	BHML	in person	active
18th	Adult Art Studio	MBML	in person	active
25th	Inklings	BHML	in person	active
27th	Tai Chi	BHML	in person	active
<b>FEBRUARY</b>				
1st	D and D	Benton	In Person	Active
3rd	Carpool Cinema	Benton	In Person	Active
8th	Piece by Piece	Benton	In Person	Active
10th	Jackbox	Pasta J's	In Person	Active
9-Feb	Local Author - Talya Tate Boerner	BHML	In Person	Active
11th	Piece by Piece	Benton	In Person	Active
14th	Bingo	Facebook	In Person	Active
15th	D and D	Benton	In Person	Active
16-Feb	Saline County Speaks/Sarah Heer	FB	Virtual	Passive
21st	Trivia- Yellowstone	US Piza	In Person	Active
23rd	Magic	Bryant	In Person	Active
28th	Gameshow	Facebook	Virtual	Active
6th	Monday Afternoon Book Club	BHML	in person	active
8th	Crafts2Go kits	both branches	n/a	passive
9th	Mardi Gras Masks	BHML	in person	active
10th	Tai Chi	BHML	in person	active
15th	Adult Art Studio	MBML	in person	active
22nd	Inklings	BHML	in person	active
24th	Tai Chi	BHML	in person	active
<b>MARCH</b>				
4th	Gotta Catch them all	Benton	In Person	Active
8th	Piece by Piece	Benton	In Person	Active
10th	Jackbox	Pasta J's	In Person	Active

11th	Piece by Piece	Benton	In Person	Active
14th	Bingo	Facebook	Virtual	Active
15th	D and D	Benton	In Person	Active
21st	True crime trivia	US Pizza	In Person	Active
6th	Monday Afternoon Book Club	BHML	in person	active
8th	Crafts2Go kits	both branches	n/a	Passive
10th	Tai Chi	BHML	in person	active
15th	Adult Art Studio	MBML	in person	active
22nd	Inklings	BHML	in person	active
24th	Tai Chi	BHML	in person	active

**APRIL**

3rd	Monday Afternoon Book Club	BHML	in person	Active
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<u>Attendance</u>	<u>FB Views</u>	<u>FB Reach</u>	<u>FB Engagment</u>	<u>Kits made</u>	<u>Kits Taken</u>	<u>Library Card Signups</u>	<u>SRP signups</u>
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8							
2							
7							
6							
620	N/A	N/A	N/A	N/A	N/A	N/A	N/A
8							
N/A	247	521					
13	N/A	N/A	N/A	N/A	N/A	N/A	N/A
20							
13							
1							
	N/A	N/A	N/A	N/A	N/A	N/A	N/A
				80	80		
15							
7							
6							
8							
8							

14							
8							
0							
1							
16	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1							
13							
14							
N/A							
6							
1							
10							
7							
				80	80		
4							
10							
8							
7							
9							

30  
0  
16

5

7

15

22

7

80 80

9

9

4

TBD



7

Other/Feedback

Good reception, questions

Goal of 16 (Close!)

Well attended & good engagement

Good program, well received

Facebook Stats 2023

<b>Date</b>	<b>Page Likes</b>	<b># of Post</b>	<b>Shares</b>	<b>Reactions</b>	<b>Comments</b>	<b>Click Links</b>
<b>1/1/23-1/8/23</b>	10,160	27	116	667	130	98
<b>1/9/23-1/15/23</b>	10,175	36	67	171	70	65
<b>1/16/23-1/22/23</b>	10,189	21	30	223	55	49
<b>1/23/23-1/29/23</b>	10,976	21	66	181	145	92
<b>1/30/23-2/5/23</b>	10,993	30	141	296	37	101
<b>2/6/23-2/12/23</b>	11,011	33	151	328	37	96
<b>2/13/23-2/19/23</b>	8,491	35	109	325	77	297
<b>2/20/23-2/26/23</b>	11,035	28	82	296	153	170
<b>2/27/23-3/5/23</b>	11,049	26	39	178	185	72
<b>3/6/23-3/12/23</b>	11,069	42	28	276	21	24
<b>3/13/23-3/19/23</b>	11,075	34	77	300	99	16
<b>3/20/23-3/26/23</b>	11,784	40	93	336	10	80
<b>2/37/23- 1/2/23</b>	11,800	29	79	229	79	18

**Reach**

37,515
27,884
13,775
17,520
32,440
29,423
32,388
17,139
30,407
27,115
27,765
33,008

Instagram Stats 2023

Dates	Followers	# of Post	Likes	Comments	Reach
<b>1/01/23-1/08/23</b>	1,557	8	38	0	355
<b>1/9/23-1/15/23</b>	1,575	12	76	0	1,645
<b>1/16/23-1/22/23</b>		11	40	0	1,103
<b>1/23/23-1/29/23</b>	1,577	10	53	0	1,571
<b>1/30/23-2/5/23</b>	1,580	9	58	1	1,639
<b>2/6/23-2/12/23</b>	1,586	13	57	0	1,466
<b>2/13/23-2/19/23</b>	1,589	6	18	0	676
<b>2/20/23-2/26/23</b>	1,592	9	58	0	1,065
<b>2/27/23-3/5/23</b>	1,591	11	44	1	1,089
<b>3/6/23-3/12/23</b>	1,591	13	56	0	1,202
<b>3/13/23-3/19/23</b>	1,591	12	34	1	1,202
<b>3/20/23-3/26/23</b>	1,593	9	69	0	1,484
<b>3/27/23-4/2/23</b>	1,596	9	62	0	1,890



LinkedIn Stats 2023

Date	Visitors	Followers	Leads	Reactions	Repost
<b>1/1/23-1/31/23</b>	35	82	0	6	1
<b>2/1/23-2/28/23</b>	57	85	0	11	1
<b>3/1/23-3/31/23</b>	38	86	0	7	1

Youtube Stats 2023

Dates	Watch Time	Views	Subscribers
<b>1/1/23-1/31/23</b>	138.4	2,200	158
<b>2/1/23-2/28/23</b>	119.1	2,000	166
<b>3/1/23-3/31/23</b>	68.1	1,500	179